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Theodore Caplow is Commonwealth Professor of Sociology at the University of Virginia, where he has taught for three decades. Prior to 1970, he was a professor at Columbia University. He has been a visiting professor at the Universities of Bordeaux, Aix-Marseilles, Utrecht, Stanford, Puerto Rico, Bogota, Paris, Rome, and Oslo. He has served as president of the Tocqueville Society and as secretary of the American Sociological Association. In 1987, he cofounded the International Research Group for the Comparative Charting of Social Change, a consortium of social scientists studying social indicators in ten nations, and he currently coordinates its U.S. activities. He was the principal investigator of the National Science Foundation-funded Middletown III project in the 1970s and the Middletown IV project in 1999.

Mr. Caplow is the author or coauthor of 18 books and more than 160 research papers. His works have been translated into every European language, as well as Japanese and Chinese. Mr. Caplow's books about social change include *American Social Trends* (Harcourt Brace Jovanovich, 1991) and *Recent Social Trends in the United States, 1960–1990* (McGill-Queen's, 1991).

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Mr. Hicks is the author of "Normal Accidents in Military Operations," *Sociological Perspectives* 36 (Winter 1993), and coauthor of *Systems of War and Peace* (University Press of America, 1995).

Ben J. Wattenberg is a senior fellow at AEI and moderator of *Think Tank*, seen weekly on PBS. He is the host-essayist of the three-hour PBS prime-time documentary, “The First Measured Century.”

Mr. Wattenberg’s many books include one about each decennial census from 1960 to 1990: *This U.S.A.: An Unexpected Family Portrait of 194,067,296 Americans Drawn from the Census* (Doubleday, 1965); *The Real America: A Surprising Examination of the State of the Union* (Doubleday, 1974); *The Good News Is the Bad News Is Wrong* (Simon and Schuster, 1984); and *Values Matter Most: How Republicans or Democrats or a Third Party Can Win and Renew the American Way of Life* (Free Press, 1995). He is also the author of *The Birth Dearth* (Pharos, 1987) and coauthor, with Richard Scammon, of *The Real Majority* (Coward-McCann, 1970).

His twenty-five-year career in public television includes three series—*In Search of the Real America*, *Ben Wattenberg’s 1980*, and *Ben Wattenberg at Large*—along with recent specials such as “The Grandchild Gap,” “America’s Number One—Now What?” and “The Stockholder Society.”

His syndicated column appears in 200 newspapers. He worked as speech-writer/assistant for President Lyndon Johnson, Senator Hubert H. Humphrey, and Senator Henry M. “Scoop” Jackson. He was cofounder and chairman of the Coalition for a Democratic Majority.

Supplementary Resources



PBS Documentary on Videocassette

The First Measured Century is the companion book to the three-hour PBS documentary “The First Measured Century,” a special from the producers of *Think Tank with Ben Wattenberg*. To order the two-tape set of “The First Measured Century” documentary on videocassette, call 1-800-PLAY-PBS. The cost is \$29.98 for personal use and \$89.95 for classroom use (including the cost of rebroadcast rights). Credit cards are accepted.

Interactive Web Site

For additional educational and program information, visit “The First Measured Century” web site at www.pbs.org/fmc. You’ll find extensive transcripts from the PBS documentary, historical timelines, interactive charts and graphs, biographies of contributing experts, downloadable teacher’s materials, a discussion forum, and more.

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