

# Response & Order Form

Please fax or mail this form to us to report on your local plans and to order copies of Outreach materials. You can also download these materials and the viewer's guide from our Web site at PBS Online: [www.pbs.org/affluenza](http://www.pbs.org/affluenza).



National Community Outreach

(Please Print)

Name \_\_\_\_\_ Title (if any) \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

tel ( \_\_\_\_\_ ) \_\_\_\_\_ fax ( \_\_\_\_\_ ) \_\_\_\_\_

e-mail \_\_\_\_\_ Web site \_\_\_\_\_

## Our PBS Station(s):

Will air *Affluenza* on (date and time): \_\_\_\_\_

Will NOT air *Affluenza*. State reason if known: \_\_\_\_\_

Name of Station(s) \_\_\_\_\_

## I/We would like to order the following:

*(These materials are reproducible. Because quantities are limited, we encourage you to make extra copies as needed.)*

<u>Quantity</u>	<u>Item</u>
[    ]	<b>Viewer's guide</b> (includes discussion questions, selected resources and groups to contact)
[    ]	<b>Outreach packet</b> (includes flyer, press release and outreach guide)
[    ]	<b>Publicity photo</b> (reproducible in newsletters or flyers) Please send: [    ] color slide(s), [    ] B/W still(s)

## I/We plan to do the following (see outreach guide):

Publicize the program and the Web site:

In our newsletter or other mailing (circulation: \_\_\_\_\_ mail date: \_\_\_\_\_)

To our e-mail list (number of people/subscribers: \_\_\_\_\_)

On our Web site (url: \_\_\_\_\_)  Link to *Affluenza* site ([www.pbs.org/affluenza](http://www.pbs.org/affluenza))

To other local groups

Other \_\_\_\_\_

Contact our local Public Broadcast stations (TV & Radio):

To hold a Preview Event (please advise us of date/time if planned)

To buy underwriting time on our local NPR station

To encourage them to publicize the program in the Program Guide and on-air

Local Events:

Hold a Viewing Party or event (expected number of people: \_\_\_\_\_)

Other \_\_\_\_\_

## Fax or mail this form to:

Chris DeBoer, KCTS Television, 401 Mercer Street, Seattle, WA 98109

fax: 206/443-6691, e-mail: [deboc@kcts.org](mailto:deboc@kcts.org)

*Thanks for doing your part to help fight the Affluenza epidemic!*

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Chris DeBoer  
Affluenza Public Health Director  
KCTS Television  
401 Mercer Street  
Seattle, WA 98109

*It's easy... just fold in thirds, stamp and seal!*