

DECEMBER 2009

Viewer's Guide



RISK TOLERANCE

Mondays, December 14 and 28

Investing almost always involves an element of risk. But while some people have no problem with accepting risk, others try to avoid it like the plague. Why do people have such different risk tolerance levels? And how should investors deal with their own feelings about risk? **Dan Grech** will report on these issues in his segment on December 14. On December 28, *NBR* will discuss them in more detail with Professor **Meir Statman** of Santa Clara University.

Funding for "Your Mind and Your Money" is provided by the **FINRA Investor Education Foundation**.



Friday, December 25 (Christmas Day)

SPECIAL EDITION:

"CAREERS FOR THE NEXT DECADE"

If you missed *NBR's* Thanksgiving Special on up-and-coming careers, you have another chance to watch it on Christmas Day. It focuses on four careers seen as having great potential:

- Asian Business Development Specialist
- Patient Advocate/Care Manager
- Immigration Specialist
- Emergency Planning Manager

(This program is especially useful for anyone looking for ideas about a first career or a mid-life career change. DVD copies may be ordered online at **ShopPBS.org** or by calling **1-800-PLAY PBS**.)

THURSDAY, DECEMBER 31 (NEW YEAR'S EVE)

PAUL KANGAS—THE BEST OF GOOD BYES

After nearly 31 years as *NBR* anchor, it is appropriate that **Paul Kangas'** final *NBR* broadcast falls on December 31. Be sure to join us as we bid adieu to this icon of financial broadcasting with a special tribute.



PBS

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DECEMBER


1979 – 2009

2009



Monday



Weeknights on  PBS.

check your local listings

Tuesday

Wednesday

Thursday

Friday

COMMENTATOR
MAYA MacGUINEAS
Director
Fiscal Policy Program
New America Foundation

MONEY FILE
AMANDA GENGLER
Writer
Money Magazine

SERIES
"CACHE & CAREY"
with **BRIDGET CAREY**
Technology Reporter
The Miami Herald

MARKET MONITOR
THOMAS J. HERZFELD
President
Thomas J. Herzfeld Advisors Inc.

SERIES
"TAX TIPS"
with **KEVIN McCORMALLY**
Editorial Director
Kiplinger's Personal Finance

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Kiplinger's Personal Finance

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Editorial Director
Kiplinger's Personal Finance
SERIES **"STREET CRITIQUE"**
with *NBR's* **TOM HUDSON**

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"TAX TIPS"
with **KEVIN McCORMALLY**
Editorial Director
Kiplinger's Personal Finance

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Editorial Director
Kiplinger's Personal Finance
MARKET MONITOR
FRANK COCHRANE, President
Investment Timing Consultants

COMMENTATOR
R. GLENN HUBBARD
Dean, Columbia University
Graduate School of Business
SERIES
"YOUR MIND & YOUR MONEY"
Reporter **DAN GRECH**

COMMENTATOR
DOUGLAS HOLZ-EAKIN
President
DHE Consulting
Former Director
Congressional Budget Office

MONEY FILE
JOHN SIMONS
Black Enterprise

SERIES
"CACHE & CAREY"
with **BRIDGET CAREY**
Technology Reporter
The Miami Herald

MARKET MONITOR
JAMES STACK
President
Stack Financial Management
and InvesTech Research

COMMENTATOR
HARRY LIN
CEO
Lottay.com

MONEY FILE
DONNA ROSATO
Senior Writer
Money Magazine

MARKET MONITOR
JAMES GRANT
Editor
Grant's Interest Rate Observer

HOLIDAY SPECIAL
PROGRAM
**"CAREERS FOR THE
NEXT DECADE"**
with *NBR* Anchor **SUSIE GHARIB**

COMMENTATOR
ALLAN SLOAN
Senior Editor at Large
Fortune
SERIES
"YOUR MIND & YOUR MONEY"
Interview Guest
Professor MEIR STATMAN
Santa Clara University

COMMENTATOR
TODD BUCHHOLZ
Author
*Lasting Lessons from the
Corner Office*

MONEY FILE
ERIC SCHURENBERG
Editor-in-Chief
CBS MoneyWatch

PAUL KANGAS
FAREWELL
**"NIGHTLY BUSINESS
REPORT SALUTES
PAUL KANGAS with the
BEST OF GOODBYES"**

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