



#MyZeitgeist Project – Contest checklist for students

Judging will be based on the following, so make sure to check and make sure your #MyZeitgeist video has these qualities.

Basics

Were the events I chose newsworthy*?

3- Stories were timely, relevant and had a deep impact on community at the various levels (local, nation, global)

2- Stories were from 2014, were relevant, and more than half had a deep impact

1- Stories were from 2014 but less than half had a deep impact

**Remember, newsworthy events have: timeliness, proximity, conflict & controversy, human interest, relevance. (See the "What is newsworthy" handout for detailed a description.)*

Was my project entertaining?

3-Yes, the entire project was exciting and engaging

2- More than half of the project was interesting and engaging, only a few moments were not

1-Most of the project was not exciting of engaging

Was my project creative?

3- Yes, I used a unique and effective way to tell the story of the events of 2014

2- Some of the presentation was presented in a creative way and my presentation was somewhat unique from other entries

1- No, my project did not seem creative or unique at all

Did I effectively make use of images and videos?

3- Yes, the images and videos were powerful and relevant and they appropriately cropped their videos

2- Many videos and images were effective, but a few were not relevant to event and cropping of the video was not always done effectively

1-No, images and video were frequently unrelated to the event

Did I effectively use Meograph or Trio to its fullest potential?

3-Yes, there was a soundtrack, narration, videos were edited, and events were in chronological order

2-Somewhat, there was either a soundtrack or narration, many of the videos were edited most events and most events were in order

1-No, I rarely used sound, the videos were not edited down, events were out of order and their presentation seemed disjointed rather than a story

Negative points

Did I violate Copyright and Free Use?

If yes, take away 3 points

Did I have at least 5 events in their project?

If no, take away 3 points

Did I speak clearly and had thoughtful analysis on their narration?

If no, take away 2 points

Did I use news stories from many different types of topics, for example, not just entertainment?

If no. subtract 3 points

Extra points

Did the student's project tell a story and capture the Zeitgeist of 2014?

If yes, add 5 points