





“Conventions 2008” Script

		SHOT / TITLE	DESCRIPTION
1.	00:00	Animated Open	Animated Open
2.	00:05	Stacey Delikat in Front of the White House 	STACEY ON CAMERA: I'M STACEY DELIKAT FOR THE.NEWS. COME JANUARY WE WILL HAVE A NEW PRESIDENT HERE IN THE WHITE HOUSE, BUT BEFORE WE GET TO INAUGURATION DAY THERE IS STILL A LONG WAY TO GO AND A LONG PROCESS. ONE OF THE BIGGEST PARTS OF THAT PROCESS... THE CONVENTIONS.
3.	00:17	Senator Hillary Clinton	Senator Hillary Clinton D (NY) I'm in this race to fight for you.
4.	00:21	Senator Barack Obama	Senator Barack Obama D (IL) We could write a new chapter in the American story.
5.	00:25	Senator John McCain	Senator John McCain R (AZ) I will defeat any candidate our friends on the other side nominate.
6.	00:29 00:33	Senate Clinton Campaign Footage Animation showing location of Denver and Minneapolis	VOICE OVER: AFTER THE PRIMARIES END IN JUNE THE NEXT MAJOR EVENT ON THE POLITICAL CALANDER WILL BE AT THE END OF THE SUMMER. THAT'S WHEN THE DEMOCRATS HOLD THEIR CONVENTION IN DENVER AND THE REPUBLICANS MEET IN MINNEAPOLIS.



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7.	00:40 00:42 00:44	Still – Democratic debate Still – Republican debate Archive Footage Past Conventions	VOICE OVER: BEFORE THE 2008 CAMPAIGN STARTED, MANY PEOPLE BELIEVED THAT THE OLD TIME NOMINATING CONVENTIONS HAD OUTLIVED THEIR USEFULNESS. THEY SAID THAT THE CANDIDATES WON THE NOMINATION IN THE PRIMARIES AND THE CONVENTION HAD JUST BECOME A NICE LOCATION FOR SPEECHES.
8.	00:54	Animation showing Senator Obama and Senator Clinton side by side. 	VOICE OVER: BUT ON THE DEMOCRATIC SITE, THE DRAWN OUT BATTLE BETWEEN DEMOCRATS SENATOR BARRACK OBAMA AND SENATOR HILLARY CLINTON COULD PROVE THEM WRONG. THE LONG CAMPAIGN TO WIN THE NOMINATION HAS LEFT THE PARTY POTENTIALLY SPLIT.
9.	01:06	Governor Bill Richardson of New Mexico on camera.	Governor Bill Richardson D (NM) I think we need to come together. We are really divided. We're hurting each other. The campaign is negative. And that's going to help John McCain.
10.	01:14	Video of Clarence Page and Stacey Delikat talking.	VOICE OVER: THAT'S WHY CHICAGO TRIBUNE COLUMNIST CLARENCE PAGE SAYS NO MATTER WHAT HAPPENS THE CONVENTION WILL BE A CRUCIAL TIME FOR THE DEMOCRATIC PARTY.
11.	01:21 01:30 01:32 01:35	Clarence Page Video of Senator Obama Video of Senator Clinton Clarence Page	Clarence Page Columnist, The Chicago Tribune What's really going to be as important as who wins, who gets nominated, is how will they handle the acceptance of their nomination, how will they handle the person who loses. That's going to be key; otherwise a lot of hurt feelings can lead to people who don't want to support the person who won.



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12.	01:40	Video of Senator John McCain	<p>VOICE OVER: SENATOR JOHN MCCAIN WON ENOUGH DELEGATES BY MARCH TO WIN THE REPUBLICAN NOMINATION, ALTHOUGH HE WAS NOT THE FAVORITE CANDIDATE OF MANY CONSERVATIVE VOTERS. ONE CONSERVATIVE REPUBLICAN SAID THE SENATOR HAD A JOB TO DO IF WE WANTED TO WIN THE ELECTION...</p>
	01:48	Video of David Bossie	
13.	01:54	David Bossie interviews on The NewsHour with Jim Lehrer	<p>DAVID BOSSIE Citizens United</p> <p>You have conservatives that are still nervous about John McCain's candidacy. You have... if the job of the President was solely to run the war on terror; I think he'd get my vote overwhelming; I'd be very excited about it. But I'm nervous about judges, I'm nervous about immigration...</p>
	02:04	John McCain at rally	
14.	02:09	John McCain at rally	<p>Clarence Page: Columnist, The Chicago Tribune</p> <p>Their big challenge is providing a platform for John McCain to launch his message to the country which is that he has the experience and the independent attitude that the country needs to have a steady course for improvement.</p>
	02:17	Clarence Page	
15.	02:28	Video of Conventions	<p>VOICE OVER: CONVENTIONS BRING TOGETHER THOUSANDS OF DELEGATES, PARTY OFFICIALS AND CAMPAIGN WORKERS.</p> <p>PHIL MCNAMARA OF THE DEMOCRATIC NATIONAL COMMITTEE SAYS IT'S AN IMPORTANT OPPORTUNITY TO GET THE PARTY'S MESSAGE TO THE VOTER.</p>
	02:33	Video Phil McNamara	
	02:37	Video of Senator John Kerry and Senator John Edwards	



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16.	02:43	Phil McNamara DNC	<p>Phil McNamara Democratic National Committee</p> <p>The convention is really our four day opportunity to lay out to the American people the vision of the party, of our nominee. How we can... how democrats and how our nominee can be better for the country than republicans.</p>
17.	03:01	Graphic with Phil McNamara and Matt Burns 	<p>VOICE OVER:</p> <p>MATT BURNS OF THE REPUBLICAN NATIONAL COMMITTEE HAS THE SAME GOAL FOR HIS PARTY.</p>
18.	03:05	Matt Burns	<p>Matt Burns Republican National Committee</p> <p>We're talking about 15 thousand members of the media covering the conventions. So it's really an opportunity, in addition to the parties business, which is to nominate the candidates. It's also an opportunity to share our values and what our party believes in with a lot of people.</p>
19.	03:21	Video of the 2004 Republican Convention	<p>VOICE OVER:</p> <p>THE MESSAGE FROM THE CONVENTIONS IS NOT ALWAYS THE ONE THE PARTY WANTS. THERE ARE OFTEN UNSCRIPTED MOMENTS WHICH CHANGE CAMPAIGNS... AND AMERICAN HISTORY.</p>


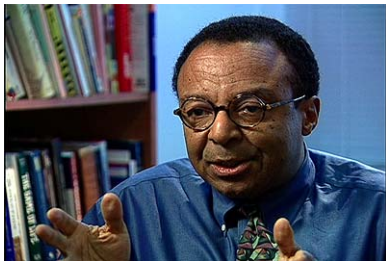


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20.	03:30	Archive photos from 1968	VOICE OVER: ANTI-VIETNAM WAR DEMONSTRATIONS DOMINATED THE COVERAGE OF THE 1968 DEMOCRATIC CONVENTION IN CHICAGO. INSIDE THE CONVENTION, DELEGATES WAGED THEIR OWN BATTLE TO CHOOSE THE PARTY'S CANDIDATE. VICE PRESIDENT HUBERT HUMPHREY WON THE NOMINATION IN A DIVIDED PARTY AND LOST THE ELECTION TO REPUBLICAN RICHARD NIXON.
	03:45	Still photo Richard Nixon and Spiro Agnew	
21.	03:50	Photos from the 1976 Republican	VOICE OVER: IN 1976, REPUBLICANS ENTERED THE CONVENTION NOT KNOWING WHICH CANDIDATE, PRESIDENT GERALD FORD OR FORMER CALIFORNIA GOVERNOR RONALD REAGAN, WOULD BE THE NOMINEE. FORD HAD WON MORE DELEGATES AND MORE OF THE POPULAR VOTE BUT NOT BY A BIG ENOUGH MARGIN TO SECURE THE NOMINATION. REAGAN TRIED TO CHANGE THE CONVENTION RULES - BUT WHEN THAT BACKFIRED FORD SURGED AHEAD, CAPTURING THE NOMINATION.
22.	04:12	President Gerald Ford at the 1976 Republican Convention	President Gerald Ford After the scrimmages of the past few months, it really feels good to have Ron Reagan on the same side of the line.
23.	04:24	Video from the 1980 Democratic Convention	VOICE OVER: IN 1980, THE DEMOCRATIC RACE WAS MARKED BY BITTERNESS BETWEEN PRIMARY CANDIDATES SENATOR TED KENNEDY AND PRESIDENT CARTER. THAT CARRIED OVER INTO THE CONVENTION....




24.	04:33 04:40	Video of the 1980 Convention 	Clarence Page Columnist, The Chicago Tribune President Jimmy Carter was re-nominated; The TV cameras all caught it. And you could see the hurt feelings right there. And the people who supported Teddy Kennedy didn't really support Jimmy Carter and that contributed to his loosing to Ronald Reagan.
25.	04:47 04:52 04:57	Acceptance Speech from 2004 Democratic Convention with Balloon drops President George Bush from the 2004 Republican Convention Barbara Simmons	VOICE OVER: ONE OF THE MOST ANTICIPATED MOMENTS AT ANY CONVENTION IS THE ACCEPTANCE SPEECH BY THE PRESIDENTIAL NOMINEE. IT'S THE LAST EVENT OF THE CONVENTION, AND THE OFFICIAL BEGINNING OF THE GENERAL CAMPAIGN. BARBARA SIMMONS IS THE EDITORIAL PAGE EDITOR FOR THE WASHINGTON TIMES.
26.	05:01	Barbara Simmons	Barbara Simmons Editorial Page Editor, The Washington Times But then it's up to the candidate to remind America or tell American voters for the first time: this is who I am, this is what I stand for, this is what our party stands for and this is what we plan to do for America.
27.	05:16 05:20	Video of Clarence Page at his desk working Convention footage	VOICE OVER: CLARENCE PAGE WATCHES CANDIDATES' ACCEPTANCE SPEECHES BOTH FOR WHAT IS SAID AND IS NOT SAID.
28.	05:22	Clarence Page 	Clarence Page Columnist, The Chicago Tribune Is the speech about you or is it about them. Is it about what the party is going to do for you, and your future, and what kind of choice they offer you or is it more about them and what wonderful things they've done in the past and all and trust us for handling the future?



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29.	05:40	Video of 2000 Democratic Convention	<p>VOICE OVER:</p> <p>THIS YEAR THE CONVENTIONS WILL BE LATER THAN EVER. BOTH PARTIES WANTED TO WAIT UNTIL AFTER THE OLYMPICS.</p>
30.	05:48	<p>Matt Burns</p> 	<p>Matt Burns Republican National Committee</p> <p>This time it will be only 60 days between the end of our convention until election day, so the push is really on at that point. It's pretty exciting.</p>
31.	05:54	Stacey Delikat in front of the White House	<p>STACEY ON CAMERA:</p> <p>WHILE THE PRESIDENTIAL HOPEFULS AND PARTY MEMBERS ARE GETTING READY FOR THE CONVENTIONS... SO ARE THE THOUSANDS OF PEOPLE WHO WILL BE COVERING THEIR EVERY MOVE... BY SOME ESTIMATES, JOURNALISTS COULD OUTNUMBER DELEGATES THREE TO ONE AT EACH OF THIS YEAR'S CONVENTIONS.</p>
32.	06:07	Archive Video of Reporters	<p>VOICE OVER:</p> <p>BUT THE COVERAGE WILL BE VERY DIFFERENT THIS YEAR. FOR THE FIRST TIME BOTH PARTIES EXPECT THERE TO BE MORE BLOGGERS THAN TRADITIONAL MEDIA. LEE BANVILLE IS IN CHARGE OF ONLINE FOR THE NEWS HOUR WITH JIM LEHRER.</p>
	06:10	Graphic of Web pages	
	06:14	Lee Banville	
	06:16	Lee Banville at desk	



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33.	06:18	Lee Banville at desk	<p>Lee Banville, The Online NewsHour</p> <p>It's something that the parties actually encourage because the bloggers are a little bit more... partisan, they might be very pro republican or very pro democrat.</p> <p>And so getting those bloggers and those online sites really fired up about what the convention's doing, actually gets their message out to their supporters quicker and actually less analyzed and pondered over, and debated, as it would be in the normal, old mainstream press.</p>
	06:23	Lee Banville 	
	06:33	Web Sites- Montage	
	06:39	Lee Banville	
	06:41	Video of Network Logos	
34.	06:43	Video of Network Logos	<p>VOICE OVER:</p> <p>THE COMMERCIAL TV NETWORKS STOPPED GAVEL TO GAVEL COVERAGE IN 2000. SOME CABLE CHANNELS STEPPED IN AND THE CONVENTIONS WILL BE BROADCAST START TO FINISH ON PBS BY THE NEWSHOUR WITH JIM LEHRER</p> <p>DAVID SIT OF MACNEIL/LEHRER PRODUCTIONS HAS BEEN PLANNING THE COVERAGE FOR ALMOST A YEAR.</p>
	06:49	NewsHour Open	
	06:55	Stacey and David	
35.	06:59	David Sit	<p>David Sit The NewsHour with Jim Lehrer</p> <p>You have to hire a mobile unit, a television truck. You have to have satellite uplink capability. You have to create office space, you know, for probably a hundred people because you are going to have technical people and so literally we are creating a pretty self sufficient small broadcast facility on site.</p>
	07:07	Behind the scene images of the media from the 2004 Conventions	



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36.	07:17 07:23 07:27 07:33	Video of TV control room Diagram of Pepsi Center and Xcel Center  Video of 2004 convention coverage Video of Chris Dee and Stacey talking	VOICE OVER: PLANNING IS CRITICAL IN CONVENTION COVERAGE. THE NEWSHOUR HAS TO MOVE MOST OF ITS OPERATIONS FROM WASHINGTON DC TO DENVER AND THEN MOVE FROM DENVER TO MINNEAPOLIS - ST. PAUL IN TWO DAYS. EVERY DETAIL HAS TO BE WORKED OUT IN ADVANCE... FROM THE LOCATION OF THE SKYBOXES TO THE SHAPE OF THE SET. DIRECTOR OF PRODUCTION CHRIS DEE IS STILL WORKING ON SETTING IT ALL UP.
37.	07:38 07:42 08:01	Chris Dee Still pictures of plans for the convention. Chris Dee	Chris Dee Director of Production, The NewsHour with Jim Lehrer You have to take everything into consideration. Special makeup, special sets, special lighting. The skybox, skybox 31 at the DNC, we're approximately in the three o'clock position to the podium. At the RNC we have two skyboxes, side by side. They're at approximately the nine o'clock position to the podium. This is a simulation with the set walls and the table top, which is very important to the NewsHour. The desk is not just a, you know, place to put you paper but it really creates or tries to reduce the boundaries between the guest and the interviewer.
38.	08:12	Video of Conventions 2004	VOICE OVER: FOR THE THOUSANDS OF JOURNALISTS AND FOR THE VIEWERS AT HOME, THE CONVENTIONS ARE A CHANCE TO WATCH HISTORY.



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39.	0:8:18 08:20	Barbara Simmons Video of Conventions 2004	Barbara Simmons: This is a living breathing event for America. No other country does what we do.
40.	08:23 08:23 08:29 08:38 08:40	Video from 2004 Conventions David Sit Video of 2004 Conventions David Sit Video of 2004 Conventions	David Sit The NewsHour with Jim Lehrer When you are there, you are so focused; you work so hard, you kind of become a little oblivious to what is happening. And then somebody will be giving a great inspiring speech, doesn't matter even which party, and the crowd will be going crazy. And you can feel the electricity in the air and all of the sudden you look around and you realize, this is American, this is democracy.
41.	08:45	Video of 2004 Conventions	VOICE OVER: THIS IS STACEY DELIKAT FOR THE.NEWS.
42.	08:48	Animation 	VOICE OVER: ON THE.NEWS WE REPORT STORIES THAT ARE IMPORTANT...AND WE BELIEVE... WORTH YOUR ATTENTION. NOW WE'D LIKE TO HEAR FROM YOU. THAT'S WHY WE ARE STARTING A NEW FEATURE IN THE FALL CALLED YOU.REPORT. THE.NEWS STAFF WILL GIVE YOU AN ASSIGNMENT AND THEN YOU DO THE REPORTING WITH YOUR OWN VIDEO REPORT OR IN AN ARTICLE. THE STUDENT ENTRIES WILL BE EVALUATED WITH SOME PRIZES AND OFFICIAL LETTERS AWARDED TO THE WINNERS. TO FIND OUT MORE, EMAIL US AT THE.NEWS AT NEWSHOUR.ORG OR CHECK OUT OUR WEBSITE AT WWW.MACNEIL-LEHRER.COM/THE.NEWS.

If you wish to stop the video at any time, refer to the running time listed on the printed script. Each segment begins at 00:00 and the time is displayed in the lower corner of your video player.