



April 5, 2004

Judy Doctoroff  
Vice President, Public Affairs Television, Inc.  
Executive-in-Charge, NOW with Bill Moyers  
450 W. 33<sup>rd</sup> Street  
New York, NY 10001

Dear Judy:

Hispanic CREO is offended by the misrepresentation that has occurred on “NOW with Bill Moyers.”

Marcela Garcini, Senior Parent Organizer for Project CREO, recently responded to you, “it is very sad to watch and listen to people that didn’t do a right investigation, I’m very proud not just to be involved in Project CREO but very proud to be part of this movement. I’m a regular mom in Dallas and I live in the hood, with thousands of mothers that are looking for information desperately.

I invite you (“NOW with Bill Moyers”) to come and talk to our parents. I invite you to come and see how other “regular” parents are working for parents, our message is different and we just want to promote education in our barrios. But, maybe you can’t understand this, maybe you have more choices... I’m really disappointed with your comments, but you know what, no one can take away our power, our dreams and the future of our children.”

100% of the funds awarded for Project CREO are used toward grass roots efforts working with parents specifically about supplemental services and public school choice provisions under No Child Left Behind, and are NOT used toward facility costs, general operations of the National office, NOR for our 2003 Conference, as it was misrepresented as “sponsored dinners.”

The statement above, made by Michelle Mitchell is unacceptable and offensive, the implication is that we as Hispanics, should not receive high quality, clear, and well informed materials. Our brochures clearly state who we are as an organization, the crisis in Latino Education, and the educational options we support, the first option being traditional public schools. The moral in this is do your homework.

Project CREO launched its efforts in November of 2003 and is a public information campaign solely dedicated to working with parents to access supplemental services and public school choice provisions under No Child Left Behind. Project CREO exists to strengthen communities, working **in collaboration with Public Schools, Administrators, Teachers, Districts, Boards of Education, and other entities such as City Councils, and prominent community organizations servicing Latinos**. The project seeks to reach 18,000 at-risk Latino children and their families in Miami (FL), Dallas, Austin, San Antonio (TX), and Camden (N.J.).

Hispanic CREO is the nation's only non-partisan Latino organization focused on improving educational outcomes for Hispanic children, specifically by empowering families through parental choice in education.

Sincerely,

Rebeca Nieves Huffman  
President  
Hispanic Council for Reform and Educational Options