

THE NEW HEROES

STUDENT VIDEO HANDOUT

Fabio Rosa – The Electric Gaucho

“Even if my inspiration is idealistic, I’m after real, practical results.”

--Fabio Rosa

SUMMARY: Fabio Rosa grew up wanting to be a singer. As he grew and encounter the poverty and despair of those around him, he turned his attention to becoming an agronomist to help his countrymen. In this video, we will see the strategies, ideas, and techniques which Fabio has employed to help improve the use and availability of electricity to rural Brazilians?

1. What is a gaucho? What do gauchos do?
2. Why do so many Brazilians leave the farm and end up in the slums?
3. What does electricity mean to rural farmers in Brazil? How does it change their lives?
4. What are the elements of Fabio’s equation for electricity in Brazil?
5. Why did the government shut down Fabio’s electrical outfit?
6. How did he get the government to change their position?
7. How many people are receiving electricity via the single wire method?
8. How does electricity impact the broader community?