



## RESOURCES FOR FILMMAKERS

Find out more about the variety of funding and broadcasting opportunities available to independent producers at PBS.

### FUNDING RESOURCES

#### **Public Broadcasting Service (PBS)**

2100 Crystal Drive, Alexandria, VA 22202

(703) 739-5000; (703) 739-5295 fax

<http://www.pbs.org>

The Public Broadcasting Service (PBS) is a private, non-profit corporation whose members are America's non-commercial public television stations. PBS provides quality TV programming and related services to over 350 stations serving all 50 states. For over four decades, PBS has set the standard of excellence in U.S. television programming, with more viewers turning to PBS than any other TV resource for engaging, accessible and intellectually satisfying programs. Proposals are evaluated on an ongoing basis.

#### **Corporation for Public Broadcasting**

401 9th Street, NW, Washington, DC 20004-2129

(202) 879-9600; (202) 879-9700 fax

<http://cpb.org>

The Corporation for Public Broadcasting is a private, nonprofit corporation created by Congress in 1967. The mission of CPB is to facilitate the development of, and ensure universal access to, non-commercial high-quality programming and telecommunications services. It does this in conjunction with non-commercial educational telecommunications licensees across America.

#### **Independent Television Service (ITVS)**

651 Brannan Street, Suite 410, San Francisco, CA 94107

(415) 356-8383; (415) 356-8391 fax

<http://www.itvs.org>

ITVS' mission is to create and present independently produced programs that engage creative risks, advance issues and represent points of view not usually seen on public or commercial television. ITVS is committed to programming that addresses the needs of underserved and underrepresented audiences, and expands civic participation by bringing new voices into public discourse. ITVS has a number of funding initiatives, including LINC's and Open Call.

### PBS SERIES

#### **American Experience**

<http://www.pbs.org/wgbh/amex>

Since its debut in 1988, *American Experience* has brought stories of the people and events that shaped this country into nearly eight million homes each week. As television's longest-running, most-watched history series, *American Experience* brings to life the incredible characters and epic stories that helped form this nation and has garnered every major broadcast award. *American Experience* will only consider proposals in writing. Producers should not call or e-mail first "to test out ideas" before submitting. Faxed proposals and those sent via e-mail will not be accepted. Proposals should be sent to the attention of Proposal Coordinator.



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### **American Masters**

<http://www.pbs.org/wnet/americanmasters>

*American Masters*, Thirteen/WNET's award-winning biography series, celebrates our nation's arts and culture. Launched in 1986 and still acclaimed as "the best biographical series ever to appear on television," *American Masters* has produced an exceptional library exploring the lives and illuminating the creative journeys of our most enduring writers, musicians, visual and performing artists, dramatists and filmmakers. In content and in style, these are uniquely crafted programs, reflecting the particular attention deserved by each of our subjects, resonating the extraordinary mosaic of our creative heritage and traditions. *American Masters* produces most of its programming in-house and is able to accept very few proposals. Proposals can be submitted, in writing only, to Executive Producer Susan Lacy.

### **FRONTLINE**

<http://www.pbs.org/frontline>

Since 1983, FRONTLINE has served as PBS's flagship public affairs series. Hailed upon its debut as "the last best hope for broadcast documentaries," FRONTLINE's stature over the years is reaffirmed each week through incisive documentaries covering the scope and complexity of the human experience. Story ideas can be sent to the attention of the FRONTLINE Series Editor. FRONTLINE welcomes suggestions from viewers and reviews all letters and ideas. The series produces approximately 18 new programs each season and evaluates over 600 program suggestions and proposals.

### **Independent Lens**

<http://www.pbs.org/independentlens/>

*Independent Lens* is a 29-week national PBS primetime series that features programs united by the creative freedom, artistic achievement and unflinching visions of independent producers. Presented by ITVS and curated with PBS, Independent Lens is supported by interactive companion websites, series marketing efforts, and national publicity and community outreach campaigns. *Independent Lens* celebrates innovation and the full spectrum of independent film by American and international producers including history, drama, animation, shorts and social-issue documentaries.

### **POV**

<http://www.pbs.org/pov/>

Produced by American Documentary, Inc. and celebrating its 25th Anniversary on PBS in 2012, the award-winning POV is the longest-running showcase on American television to feature the work of today's best independent documentary filmmakers. POV, which airs June-September with primetime specials during the year, has brought more than 300 documentaries to millions nationwide. Since 1988, POV has pioneered the art of presentation and outreach using independent nonfiction media to build new communities in conversation about today's social issues.

### **MINORITY CONSORTIA**

#### **Center for Asian American Media**

145 Ninth Street, Suite 350, San Francisco, CA 94103

(415) 863-0814; (415) 863-7428 fax

<http://www.asianamericanmedia.org>

Founded in 1980, the Center for Asian American Media — CAAM (formerly the National Asian American Telecommunications Association) is at the forefront in creating opportunities for Asian American media through production funding, national public television broadcasts, educational distribution, and the annual San Francisco International Asian American Film Festival. In 1990, Center for Asian American Media established the Media Fund, with the goal of increasing visibility of Asian American programs on public television and impacting the way in which Asian Americans are perceived and understood.



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### **Latino Public Broadcasting**

2550 N. Hollywood Way, Suite 301, Burbank, CA 91505  
(818) 847-9656; (818) 847-9663 fax

<http://www.lpbb.org>

Latino Public Broadcasting supports the development, production, acquisition and distribution of non-commercial educational and cultural television programming that is representative of Latino people, or addresses issues of particular interest to Latino Americans. These programs are produced for dissemination to the public broadcasting stations and other public telecommunication entities. Funded by the Corporation for Public Broadcasting, a private corporation funded by the American people, LPB acts as a minority consortium with a mission to provide a voice to the diverse Latino community throughout the United States. LPB funds television programs including dramas, documentaries, comedies, satire or animation. These may be single programs or limited series, new productions or works-in-progress.

### **National Black Programming Consortium**

68 E. 131st Street, 7th Fl., New York, NY 10037  
(212) 234-8200; (212) 234-7032

<http://blackpublicmedia.org>

The National Black Programming Consortium (NBPC) is a non-profit national media arts organization committed to the presentation, funding, promotion, distribution and preservation of positive images of African Americans and the African Diaspora. NBPC sets the standard for and is one of the leading providers of historically accurate programming about the African American experience on American public television.

NBPC funds, commissions, acquires and awards talented makers of quality African American film and video projects. Selected programs reflect a variety of subjects and production styles. NBPC funds every phase of the production process — research and development, scripting, production, post-production, and outreach. Since 1979, NBPC has provided more than \$5 million dollars in grants to both independent and station-based producers.

### **Native American Public Telecommunications**

1800 North 33 St., Lincoln, NE 68503  
(402) 472-3522; (402) 472-8675 fax

<http://www.nativetelecom.org/>

Native American Public Telecommunications (NAPT) aims to inform, educate and encourage the awareness of tribal histories, cultures, languages, opportunities and aspirations through the fullest participation of American Indians and Alaska Natives in creating and employing all forms of educational and public telecommunications programs and services, thereby supporting tribal sovereignty. Funding guidelines are available on their website.

### **Pacific Islanders in Communications**

1221 Kapiolani Blvd., Suite 6A-4, Honolulu, HI 96814  
(808) 591-0059; (808) 591-1114 fax

<http://piccom.org>

Pacific Islanders in Communications (PIC) aims to support, advance, and develop Pacific Island media content and talent that results in a deeper understanding of Pacific Island history, culture, and contemporary challenges. PIC funds and distributes film, video, and new media to the broadest possible audience, and supports media talent through scholarships, training, and professional development.