

BEHIND|THE|BORDER
P.O.V.'s Borders – The First Web-Only Documentary Series on PBS
P.O.V. INTERACTIVE

CARA MERTES – EXECUTIVE PRODUCER

Cara Mertes is the Executive Director of P.O.V. and a Vice President of American Documentary, Inc. She is an award-winning filmmaker whose work has been featured widely in museums, festivals, PBS and internationally. Mertes has been active in the independent field since 1988 as a producer/director, programmer, writer, consultant and presenter both independently and for public television. Previously, Mertes was Vice President of Film/Video for Clío Inc., Visualizing History, a New York based multi-media company specializing in producing history and popular culture films and web sites, where she developed and was Consulting Producer for *There She Is: A History of Miss America*, broadcast on PBS's *American Experience*. Prior to that, Mertes executive produced and directed the PBS series *Signal to Noise: Life with Television*, which premiered at the New York Film Festival. She produced *New Television*, an annual public television series featuring international experimental video and filmmakers. She also programmed and produced *Independent Focus* for WNET/New York for many years. Her videos, including *Smyrna's Shadow* and *The Natural Order*, have appeared at the Museum of Modern Art, the AFI Video Festival, the Walker Arts Center and elsewhere. Mertes is a contributing editor for *The Independent*, and a frequent contributor to other independent media publications including *The International Documentary Association Journal* and *Release Print*.

THERESA RILEY – PRODUCER

Theresa Riley is the Director of P.O.V. Interactive. She is an award-winning web producer whose work has been featured on PBS Online, onmagazine.com and time.com. In 1998, she joined PBS Online as the editor for news, history and documentary film websites. She co-produced a number of companion sites for PBS programs including the award-winning Ken Burns' *Frank Lloyd Wright* website. Other notable sites she produced for PBS Online include *Wonders of the African World* with Henry Louis Gates, Jr., *Conquistadors* with Michael Wood, and *Michael Palin's Hemingway Adventure*. After PBS, Theresa spent a couple of months in the U.K. at the ill-fated British start-up Boo.com before landing on her feet back in the U.S. as producer of the TIME Digital magazine website in 2000.

JULIET GORMAN – ASSOCIATE PRODUCER

Juliet Gorman has worked as a technology consultant for nonprofit organizations and held positions as a web designer and online editor. Before coming to P.O.V., she worked as a researcher, programmer and technical assistant on *History Matters*, an online project of the American Social History Project and the Center for History and New Media. She recently lent her coordinating efforts to *Crossover*, an experimental conference exploring the intersection between narrative filmmaking and interactive design, produced by the New York-based nonprofit think tank Web Lab.

JACKIE BENNION – CONTRIBUTING PRODUCER Jackie Bennion is a writer and producer. She's written for *The Financial Times*, *The Los Angeles Times*, *The Guardian* newspaper in London, and is a former managing editor at *Wired* magazine and politics editor at Wired News. Jackie got involved in video production when she co-founded an award-winning digital entertainment company, traveling and filming in remote places around the world. She's a fellow of the Royal Geographical Society and lives in California. She doesn't own a car.

GREGORY WARNER – RADIO PRODUCER Before finding his calling as a radio producer, Gregory Warner worked as an adjunct professor of mystical philosophy in Ukraine, a house pianist in an Easthampton piano bar, an investigator of police brutality for the city of New York, and prison activist. He graduated from the Salt Institute for Documentary Studies and is currently working on a piece for the NPR program *This American Life*. His company, Waterstone Studios, produces documentaries for businesses and non-profit organizations.

AMY FRANCESCHINI, FUTURE FARMERS – DIGITAL ARTIST Amy Franceschini is a new media artist working with notions of community, sustainable environments and the conflicting rituals of humans and nature. She studied documentary photography at San Francisco State University and received her MFA from Stanford University. In 1995, she founded Futurefarmers, an artists/design collective. She has had solo exhibitions at Jack Hanley Gallery in San Francisco and RAMP in New Zealand. Amy's work has been included in numerous group shows including; "Tirana Biennale: Interactive Art" at Deitch Projects, NY; "Bay Area Now 2," at Yerba Buena Center for the Arts, and the National Design Triennial at the Cooper Hewitt in New York. She is currently teaching New Media courses at Stanford University.

KAPOW, INC. – DESIGN & PRODUCTION is a premier boutique website design, development and consulting firm with offices in Los Angeles and Milwaukee, founded in 1998. The company provides website design and development services for a wide range of arts-related institutions, non-profit organizations, corporate clients, and start-up companies in capacities including strategic planning, conceptual design, information architecture, e-commerce integration, and website design, development and production. Their work with such clients as PBS, KCET/Hollywood, the Los

Angeles. Philharmonic, and Reading Is Fundamental, has given them a reputation for innovative, compelling graphic and functionality design, as well as for exceptional, personalized customer service.

ETHAN GOLDSTINE - PRINCIPAL, PRODUCER Ethan has worked as a producer in new media since the early days of the Internet's expansion. He was the original producer of the website for NPR station KCRW-FM. In 1997, he served as a consultant to America Online's Digital City Los Angeles. In 1996, he and Neal Steinberg created KAPOW, one of the first episodic stories on the Web. Ethan has also worked in computer consulting and training as well as in film production and development. He is a graduate of Yale University.

NEAL STEINBERG - PRINCIPAL, ART DIRECTOR Neal Steinberg, Kapow's art director, co-created, produced and designed KAPOW, an online episodic detective story. Neal is an exhibited collage artist. Prior to KAPOW, he worked extensively as a producer and assistant director for Japanese television commercials. Neal is a graduate of Princeton University where he majored in Japanese Studies and Fine Arts.

MEGAN HOLBROOK - PRINCIPAL, BUSINESS DEVELOPMENT/PRODUCER Megan Holbrook has been involved in the multimedia industry since 1993. Prior to Kapow, she worked for CD-ROM games company Inscape and America Online's Digital City Los Angeles. She has produced projects for Microsoft, Warner Bros., and Disney. Megan serves on the board of the Milwaukee Symphony Orchestra and eInnovate, a technology professionals organization, and was recently recognized by *Milwaukee Magazine* as one of Milwaukee's emerging leaders under age 35. She is a graduate of Harvard University.

CORY LEISTIKOW - DESIGNER, TECHNOLOGIST Cory came to Kapow in 2002 after 3 years of freelance print/web design, and database integration for companies such as USTrust and Pacific Bell. Cory graduated from Western Michigan University with a degree in Comparative Religion and Japanese Studies. He also teaches and studies classical Japanese martial arts.

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