

Guidelines and Application

CPB/PBS

Producers Academy

The Corporation for Public Broadcasting (CPB) and the Public Broadcasting Service (PBS) invite you to participate in the 2009 Producers Workshop at WGBH, an initiative of the CPB/PBS Producers Academy, which offers professional development activities designed to identify public broadcasting's next generation of creative talent.

In the belief that the best producers enhance their production skills and their own creative energy by working and interacting with others, the Producers Academy seeks to: 1) encourage formal learning opportunities under the guidance of experienced producers, 2) facilitate relationship building in a business based on relationships, 3) offer exposure to diverse perspectives and experiences both inside and outside of the public television environment.

The Producers Academy is open to both station-connected and independent producers. Those selected will be chosen for their production talent, commitment to public broadcasting and potential for success in the program.

For more information contact: Kathryn Lo at PBS, (703) 739-5226, producers.academy@pbs.org, or Angie Palmer at CPB, apalmer@cpb.org.



About the Producers Workshop at WGBH

"I can't thank you all enough for the experience. I now have the confidence and know-how to tackle projects I've only dreamed of producing for years. It was absolutely life changing." - Betsy Rate, 2008 Workshop

"It was invaluable to get to know the people involved, both the presenters and the participants, and the folks from PBS and CPB. That experience makes me feel more comfortable about not only how to craft a project, but who to talk to about it." - Robert Winn, 2002 Workshop

The 2009 Workshop will be held at WGBH Boston during the week of Saturday, June 20 through Friday, June 26. It has been developed for producers who create or intend to create works for public broadcasting, either through a station or independently. It is an opportunity for these producers to work intensively on the skills that will benefit them most, through classes and through direct contact with some of public television's most talented personnel.

The definition of "producer" includes producer/writers and producer/directors; individuals who have worked locally as well as nationally, in all genres of programming; professionals who work in video, film, and interactive media; and those who work in studio-based as well as field production. Please note that the Workshop is not for beginners.

Over its eight-year life, the Workshop has accepted participants from 35 states plus the District of Columbia and Puerto Rico. Many of these producers have since contributed to public television's signature programming (*American Experience, History Detectives, African American Lives, Latin Music U*S*A*). They have made programming for local and regional broadcast (*New Jersey Legacies, Oregon Field Story, Greater Boston Arts*) and online (*Katrina Film Project, Journey to Planet Earth Web site*). Their independent films (*A Son's Sacrifice, Adjust Your Color: The Truth of Petey Green, Saigon USA, Fannie Lou Hamer: Courage and Faith*) have reached national PBS air.

The twenty producers selected for the 2009 Workshop will receive scholarships that pay for the cost of the Workshop and the week's travel and living expenses.

**CPB/PBS Producers Academy
WGBH Producers Workshop Scholarship Application
(June 20 – June 26, 2009)**

Personal Information

Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Fax: _____

E-mail address: _____

Current Professional Position/Organization: _____

Professional Information

*Please submit **three (3) copies** of all required paperwork with **one sample video** as outlined below.*

A. Work Experience: Please be specific, listing employment history, production credits, program titles, distribution, awards, etc. Please use a separate sheet or sheets of paper, and attach.

B. Professional Goals: Please describe in three short paragraphs, your reasons for working in public broadcasting, your career objectives, and how receiving a Producers Academy scholarship will help you meet your objectives. Please use a separate sheet of paper, and attach.

C. Recommendation: Please include **with your application** a recommendation from a public television station, public television programming partner (including the Minority Consortia, ITVS, etc.), production company, or industry professional.

D. Please provide one VHS tape or DVD of a recent production for which you have been a primary contributor. Please indicate your actual role and production credit on the program you submit. The video must be cued to the beginning of the program or scene to be viewed. If the video is a clips reel, a second full-length program may also be sent. The tapes and DVDs will not be returned. You may also include a URL for further information or viewing.

By signing I certify that I intend to continue to work within or on behalf of the U.S. Public Television industry in the future.

Applicant Signature _____ Date _____

Applications must arrive, with all supporting material, by 5:00 PM Eastern, Friday, April 3, 2009. Send to: CPB/PBS Producers Academy—WGBH Scholarship, Attn: Kathryn Lo, 2100 Crystal Drive, Arlington, Virginia, 22202. Awardees will be announced May 13, 2009.

WGBH Producers Workshop

Scholarship Description

Up to twenty (20) scholarships will be offered to station-based and independent producers for an intensive seven-day, hands-on training seminar at WGBH in Boston, June 20 – June 26, 2009.

Seminars will include contact with some of public television's most experienced individuals, focusing each day on specific areas of expertise that include proposal writing, production planning and administration, directing/producing, writing, editing and post production.

Other seminars will be tailored to individual interests and needs, with attendees in smaller groups and tutorials with national production staff, sharing current works in progress for discussion and constructive criticism, etc.

The twenty scholarships will cover reasonable expenses including airfare, hotel accommodations, meals, limited ground transportation, and the daily sessions.

Eligibility

WGBH Production Workshop scholarship applicants should have extensive production experience, but limited experience on national production projects will not be considered a negative. Applicants may work in all genres of programming; in video, film, and interactive media; and in studio-based as well as field production. Recipients will be selected based on the relative quality of their recent work, their commitment to public television and to sharpening their craft, and their potential to benefit from a scholarship.

The Producers Workshop is open to producers who work at PBS stations and to independent producers. Applicants must work in the United States and its territories, and must have time to complete preparatory readings and other assignments in the month before the Workshop begins on June 20, 2009.

Additional Information

For additional information refer to the posting on PBS Connect, or pbs.org or cpb.org, or contact Kathryn Lo at PBS, (703) 739-5226, producers.academy@pbs.org, or Angie Palmer at CPB, apalmer@cpb.org. Please do not contact WGBH.

Deadline: Applications must be received at PBS by 5:00 PM Eastern, Friday, April 3, 2009. Scholarship awards will be announced on May 13, 2009.