

A G E N D A

MEETING OF THE CMA BOARD OF DIRECTORS
Monday and Tuesday, September 28-29, 1981
Conference Facility, Council Room
Pebble Beach, California

Monday, September 28 - 8:00 a.m.

- 8:00-8:05 a.m. 1. Opening Remarks and Introduction of Guests --
Chairman Oreffice
- COMMITTEE CHAIRMEN REPORTS:
- 8:05-8:49 2. Energy Committee
Chairman: James D. Beatty, The Procter & Gamble Company
- 8:49-9:33 3. Distribution Committee
Chairman: A. C. Fennimore, American Cyanamid Company
- 9:33-10:17 4. Environmental Management Committee
Chairman: Wayne C. Jaeschke, Stauffer Chemical Company
- 10:17-11:01 5. Engineering Advisory Committee
Chairman: Robert L. Klausmeier, E. I. du Pont de Nemours
& Company
- 11:01-11:45 6. Government Relations Committee
Chairman: Robert E. Hampton, ICI Americas Inc.

~~LUNCH (Pebble Beach Room at the Lodge)~~

This Board meeting will continue Tuesday
September 29, beginning at 9:00 a.m., in
the Conference Facility (Council Room).

Next meeting of the Board of Directors: 9:00 a.m., Tuesday, November 3, 1981,
Hyatt Regency, Washington, D. C.

CMA 073224

5. ENGINEERING ADVISORY COMMITTEE

The committee report, supplemented with chairman Klausmeyer's report, is attached as Exhibit D.

6. GOVERNMENT RELATIONS COMMITTEE

During the discussion following chairman Hampton's report, attached as Exhibit E, it was agreed that it would be desirable to support the Administration's economic program. It was felt that the President's program could be shown to have benefited the public through its positive effect on the chemical industry's R&D programs. To this end Messrs. Sites and Stover were requested to conduct a survey of member company R&D plans before year end. It was suggested that we can benefit in this effort from the survey experience of IRI and NAM, particularly in the important area of definition of terms.

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The Board adjourned until 8:30 a.m., Tuesday, September 29.

Tuesday, September 29, 1981

7. MINUTES OF JUNE 3, AND 4, 1981, MEETINGS

The minutes of the June 3, and 4, 1981, Board meetings, as distributed, were approved.

8. REPORT OF ACTIONS TAKEN AT EXECUTIVE COMMITTEE MEETING

Mr. Simeral reported the following actions taken by the Executive Committee the preceding day:

- Reviewed the role of the Finance Committee and were reminded that attention must be paid to the calendar of events for effective input by the Executive Committee and Board. The budget will be worked on in its preliminary form by the Finance Committee on March 8, 1981.
- Discussed ways in which CMA's staff development program may be aided through exposure of staff to different kinds of chemical company activities by visiting selected plants. John Dull, Mr. Simeral's assistant in CMA matters, will coordinate structuring a program. Input from Board members is solicited.
- Approved a revised charter for the Tax Policy Committee, Exhibit F. At the same time it was noted that, in regard to exempting the committee from the requirement that one year must elapse before reappointment of a company representative, the Executive Committee wants new people on the committee and this will be taken into account when new members are nominated each year.

EXECUTIVE SUMMARY

Organizational

Early sections of the report of the Government Relations Committee are devoted to its role, membership, and organization. The Committee is the focal point of the coordinated legislative activities of the chemical industry in Washington. Through the cooperative efforts of a highly-professional community of Washington representatives, the Government Relations Committee is able to provide a service which offers to CMA and its various program elements:

- monitoring of key issues;
- advice during policy making;
- legislative strategy development and political analysis;
- direct legislative communications programs.

Where the importance of issues have dictated the appointment of a Committee Keyman or formation of a task group, the staff executive/support function is provided by a member of the professional staff of the CMA Government Relations Department.

Special Activities

Section V of the report describes the CMA Briefing Breakfast and the CHEMICAL FORUM Luncheon series, both aimed at promoting interaction between industry Washington representatives, encouraging participation and keeping them abreast of developments on current issues. The CHEMICAL FORUM also serves to enhance the reputation and recognition of CMA in the Nation's Capital, since it features addresses by respected and widely-known public figures.

Issues

Section VI provides a series of reports by Keymen and task group chairmen on important issues which occupy the attention of the Government Relations Committee during this year.

Chairman's Report and Comments

The Chairman's report and comments in Section VII reflect Committee decisions for improving its effectiveness, and provide a consensus commentary on the altered relationships between government, industry and the public which have resulted from the election of President Reagan.

The Committee believes that the new climate in Washington is more reasoned and responsive, and will offer our industry opportunities to effect the public agenda in a positive fashion. In order to take advantage of these opportunities, the Committee is undertaking several internal organizational initiatives designed to increase participation among chemical industry ex-

ecutives, improve cooperation, coordination and a sense of priorities within CMA; offer clear strategy directions, and derive greater benefit from liaison with other industries and participation in coalition efforts.

The election of the Reagan Administration appears to have produced changes which bode well for our industry:

- while in the past we were largely responding to the attacks of critics and an adversarial government, the new situation seems to be significantly improved;
- when our agenda is no longer dictated by the need to respond to the attacks of others, we will find opportunities to propose and work for meaningful legislation and policy changes;
- the new Administration will be a central factor in these opportunities and our success.

The Committee offers a list of issues which are currently active or could become more active in the foreseeable future.

The Chairman expresses the view that Congressional preoccupation with budget/appropriations measures and Social Security reform is likely to prevent completion of work on other key issues; public and Congressional attitudes on environmental, health and safety issues do not appear to be fundamentally altered, and wholesale changes should not be expected; regulatory relief options, if exercised, will be useful to our industry in the short-term; the "new federalism" approach of the Administration will be increasingly felt by the business community.

In Summary

The Committee believes that our industry will have opportunities to work effectively in a more reasonable and receptive legislative and regulatory atmosphere. In order to be successful, we must have a clear sense of priorities, sound data and justification for our viewpoints, and a constructive rapport with Washington decision-makers.

CMA
BD-9/28/81