



Developing Minds

Do you know this child?

"My kid is very smart and has tons of potential, but . . ."

"I can see that my child is struggling to learn."

"I kept thinking it was another bad year."

This groundbreaking multimedia library helps you understand how your child or adolescent learns and provides tools and strategies to address differences in learning so your child can be more successful in school—and in life.



Is your child a puzzle?

Does your child have great potential, but still is not doing well in school? Does he or she struggle with reading or other subjects, lose homework, or have trouble focusing? Are you seeking solutions to address your child's learning difficulties before she or he starts to give up and lose hope?

Your child doesn't have to struggle needlessly. All children have differences in the ways they learn. *Developing Minds* offers key strategies to support a child's learning differences, address specific learning challenges, and provide a common language for effective home and school communication.



The *Developing Minds* multimedia library features the work of All Kinds of Minds, a private non-profit institute affiliated with the University of North Carolina at Chapel Hill. All Kinds of Minds offers a broad range of programs and resources that enable parents, educators, and clinicians to help children and adolescents with differences in learning achieve success in school and life. The Institute was co-founded by **Dr. Mel Levine**, who for more than 25 years has pioneered innovative programs to enhance the understanding and management of students' learning difficulties. Dr. Levine's comprehensive neurodevelopmental model draws on research from a wide range of disciplines. A renowned developmental-behavioral pediatrician, Dr. Levine is also Professor of Pediatrics at the University of North Carolina Medical School and Director of the University's Clinical Center for the Study of Development and Learning.

This unique, essential resource:

- ◆ offers practical, proven tools and strategies for academic and social success
- ◆ promotes fuller understanding of your child's learning differences, including areas of strength as well as weakness
- ◆ explores the relationship between learning and key brain functions, like memory and attention, that impact a child's ability to succeed in school
- ◆ provides a Management-by-Profile process for addressing learning challenges, including:
 - understanding the learning issues (demystification)
 - developing accommodations and bypass strategies
 - intervening at breakdown points
 - strengthening and building on strengths
 - protecting from humiliation
- ◆ 18 companion guides (approximately 20 pages each) provide valuable information including signs of problems, effective ways to work with your child, a summary of key ideas for each topic, resource recommendations, and more

Presents complex concepts clearly, using actual classroom and home footage, and interviews with parents, teachers, and experts

Get the benefits of this successful approach for your child



all kinds of minds

Developing Minds Multimedia Library

Real parents, kids, and teachers managing real learning challenges at home and school

The 22-video library explores the relationship between learning and key brain functions, and features practical, easy-to-use strategies to help students become more successful learners.

The 18 accompanying print guides reinforce the concepts and strategies presented in the videos. It's easy to get the combination best suited to your child or adolescent. Order the entire library if your interests are broad or the compiled set(s) below to address specific learning areas. Or, create your own collection of individual videos and companion guides.

SPECIAL SAVINGS
15% off orders of
3 or more items.
25% off
10 or more items

ORDER NOW!

Theme Video and Guide Sets

(40- to 60-minute videos, 16–20 page guides) The theme videos present the learning challenges and successes of children, with a focus on specific subject or performance areas.

Theme Video Description

Related Video and Guide Set

Getting Thoughts on Paper—focuses on children's struggles to write

Set includes: Getting Thoughts on Paper, Attention, Neuromotor Function, Language, Memory, Higher Order Cognition, and 6 guides. \$149.95

Thinking with Numbers—highlights problems children face learning mathematics

Set includes: Thinking with Numbers, Memory, Language, Attention, Temporal-Sequential Ordering, Spatial Ordering, Higher Order Cognition, and 7 guides. \$174.95

Mastering the Challenge of Reading—explores key aspects of learning to read, such as decoding, comprehension, and reading retention

Set includes: Mastering the Challenge of Reading, Attention, Memory, Language, and 4 guides. \$99.95

Understanding—focuses on how children understand ideas and receive and process information

Set includes: Understanding, Memory, Attention, Language, Higher Order Cognition, and 5 guides. \$124.95

Student Output: Producing, Performing, and Communicating—focuses on how children communicate their thoughts—orally or in writing—or perform physical activities

Set includes: Student Output, Attention, Memory, Language, Neuromotor Function, Higher Order Cognition, and 6 guides. \$149.95

Getting Organized/Work Habits—looks at common organizational problems, including difficulty completing a task and managing time, materials, and space

Set includes: Getting Organized, Attention, Spatial Ordering, Temporal-Sequential Ordering, Memory, Higher Order Cognition, and 6 guides. \$149.95

Feelings and Motivation—explores school situations that may lead to humiliation, low self-esteem, loss of motivation, helplessness, anxiety, and withdrawal

Set includes: Feelings and Motivation, Attention, Memory, Language, Social Cognition, and 5 guides. \$124.95

Behavioral Complications—increases awareness of behavioral problems that may stem from a child's poor performance in school

Set includes: Behavioral Complications, Attention, Memory, Language, Social Cognition, and 5 guides. \$124.95

Note that some of the compilation sets overlap and include some of the same videos and guides.

Construct Video and Guide Sets

(25- to 60-minute videos, 16–20 page guides) The construct videos provide deeper insight into specific neurodevelopmental breakdowns that contribute to learning problems.

Construct Video Description

Attention—emphasizes children’s difficulties maintaining focus on a task, producing consistent work or effort, focusing on appropriate detail, and thinking ahead

Language—deepens understanding of children’s problems with language—when they listen or read, as well as communicate orally or through writing

Memory—highlights children’s abilities to take in, organize, and store information for later access

Temporal-Sequential Ordering—illustrates how children deal with time and sequences such as completing multi-step directions, remembering math procedures, and getting to school on time

Spatial Ordering—offers insights into how children manage information presented in a configuration or pattern, like completing a puzzle or organizing a locker

Neuromotor Function—explores gross motor abilities (large muscle movement and coordination) and graphomotor abilities (small muscle movement involved in the ability to write)

Higher Order Cognition—describes what’s involved in thinking at higher levels—analyzing information, understanding a new concept or idea, and problem solving

Social Cognition—highlights children’s ability to relate to others: communicate and act in socially acceptable ways, interpret others’ feelings, and develop positive relationships with key people in their lives

Related Video and Guide Set

Set includes: Attention, all 8 theme videos, and 9 guides. \$224.95

Set includes: Language, all 8 theme videos, and 9 guides. \$224.95

Set includes: Memory, all 8 theme videos, and 9 guides. \$224.95

Set includes: Temporal-Sequential Ordering, Understanding, Getting Organized, Thinking with Numbers, Student Output, and 5 guides. \$124.95

Set includes: Spatial Ordering, Understanding, Getting Organized, Thinking with Numbers, Student Output, and 5 guides. \$124.95

Set includes: Neuromotor Function, Getting Thoughts on Paper, Student Output, Getting Organized, Feelings and Motivation, and 5 guides. \$124.95

Set includes: Higher Order Cognition, Mastering the Challenge of Reading, Getting Thoughts on Paper, Understanding, Thinking with Numbers, Getting Organized, Student Output, and 7 guides. \$174.95

Set includes: Social Cognition, Behavioral Complications, Feelings and Motivation, Student Output, and 4 guides. \$99.95

Management by Profile Video and Guide Sets*

(20 minutes each)

Video Description

General Strategies for Parents and **General Strategies for Teachers** provide an introduction to Management by Profile, a systematic way to understand and manage children’s learning strengths and weaknesses.

A Student Profile—showcases an individual child’s experience as he moves through the Management by Profile process.

Related Video and Guide Sets

General Strategies for Parents, A Student Profile, and guide. \$29.95

General Strategies for Teachers, A Student Profile, and guide. \$29.95

Management by Profile set includes all three videos and guide. \$39.95

**Please note that the guide is the same for all sets.*

Library Introduction and Overview Videos and Guide Sets*

(20 minutes each)

Video Description

Library Overview, Introduction for Parents, and Introduction for Teachers include a visual table of contents and a brief description of the video library. The introductory tapes also outline the philosophy of Dr. Mel Levine.

Related Video and Guide Sets

Library Overview, Introduction for Parents, and guide. \$29.95
Library Overview, Introduction for Teachers, and guide. \$29.95
Library Overview set includes all 3 videos and guide. \$39.95

**Please note that the guide is the same for all sets.*

Individual Videos and Guides

(20 minutes each) Create your own set of videos to meet your specific interests.

Theme Videos and Guides

Getting Thoughts on Paper video and guide.
WG1185 \$29.95

Thinking with Numbers video and guide.
WG1186 \$29.95

Mastering the Challenge of Reading video and guide.
WG1184 \$29.95

Understanding video and guide.
WG1187 \$29.95

Student Output video and guide.
WG1188 \$29.95

Getting Organized/Work Habits video and guide.
WG1189 \$29.95

Feelings and Motivation video and guide.
WG1190 \$29.95

Behavioral Complications video and guide.
WG1191 \$29.95

Construct Videos and Guides

Attention video and guide.
WG1192 \$29.95

Language video and guide.
WG1193 \$29.95

Memory video and guide.
WG1195 \$29.95

Temporal-Sequential Ordering video and guide.
WG1197 \$29.95

Spatial Ordering video and guide.
WG1198 \$29.95

Neuromotor Function video and guide.
WG1194 \$29.95

Higher Order Cognition video and guide.
WG1199 \$29.95

Social Cognition video and guide.
WG1196 \$29.95

Management by Profile Videos and Guides

General Strategies for Parents and guide. WG1181 \$29.95

General Strategies for Teachers and guide. WG1182 \$29.95

A Student Profile and guide.
WG1183 \$29.95

Library Introduction and Overview Videos and Guides

Library Overview and guide.
WG1178 \$29.95

Introduction for Parents and guide.
WG1179 \$29.95

Introduction for Teachers and guide.
WG1180 \$29.95

Order Form

Get tools to help your child succeed in school. Order the *Developing Minds* multimedia library.

Call: 1-800-949-8670 for credit card orders or more information

Mail: WGBH Boston Video, P.O. Box 2284, South Burlington, VT 05407-2284

Fax: WGBH Boston Video 1-802-864-9846 for credit card orders

Developing Minds Videos and Guides	Item #	Quantity	Price	Total
Complete Set (22 videos and 18 guides)	WG1166	_____	\$499.95	_____
Theme Video and Guide Sets				
Theme Set: Getting Thoughts on Paper	WG35183	_____	\$149.95	_____
Theme Set: Thinking with Numbers	WG35193	_____	\$174.95	_____
Theme Set: Mastering the Challenge of Reading	WG35203	_____	\$99.95	_____
Theme Set: Understanding	WG35213	_____	\$124.95	_____
Theme Set: Student Output	WG35223	_____	\$149.95	_____
Theme Set: Getting Organized/Work Habits	WG35233	_____	\$149.95	_____
Theme Set: Feelings and Motivation	WG35243	_____	\$124.95	_____
Theme Set: Behavioral Complications	WG35253	_____	\$124.95	_____
Construct Video and Guide Sets				
Construct Set: Attention	WG35263	_____	\$224.95	_____
Construct Set: Language	WG35273	_____	\$224.95	_____
Construct Set: Memory	WG35283	_____	\$224.95	_____
Construct Set: Temporal-Sequential Ordering	WG35293	_____	\$124.95	_____
Construct Set: Spatial Ordering	WG35303	_____	\$124.95	_____
Construct Set: Neuromotor Function	WG35313	_____	\$124.95	_____
Construct Set: Higher Order Cognition	WG35323	_____	\$174.95	_____
Construct Set: Social Cognition	WG35333	_____	\$99.95	_____
Management by Profile Video and Guide Sets				
General Strategies for Parents and A Student Profile	WG35153	_____	\$29.95	_____
General Strategies for Teachers and A Student Profile	WG35163	_____	\$29.95	_____
Management by Profile Set	WG35173	_____	\$39.95	_____
Library Introduction and Overview Video and Guide Sets				
Library Overview and Introduction for Parents	WG35123	_____	\$29.95	_____
Library Overview and Introduction for Teachers	WG35133	_____	\$29.95	_____
Library Overview Set	WG35143	_____	\$39.95	_____
Individual Videos and Guides (Fill in the video name, item number, quantity, and total below.)				
_____	_____	_____	\$29.95	_____
_____	_____	_____	\$29.95	_____
Misunderstood Minds (Ships in April 2002)	WG35093	_____	\$ 19.95	_____

Please allow 4-6 weeks for delivery.

**Sales tax applies on NY, CA, MA, and VT orders.

***SHIPPING AND HANDLING CHARGES (USPS4)**

\$0.00 to \$19.99 — \$4.95

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\$40.00 to \$59.99 — \$6.25

\$60.00 to \$79.99 — \$6.95

\$80.00 to \$99.99 — \$7.50

\$100.00 to \$199.99 — \$9.95

\$200.00 to \$399.99 — \$11.95

The complete *Developing Minds* library only ships via

USPS Priority Mail for a charge of \$37.95.

Total	_____
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Sales tax (if applicable)**	_____
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American Express Visa MasterCard Discover

Credit card number

Expiration date

Signature

The full set includes 22 Videos and 18 Guides



Premieres March 27, 2002

misunderstood minds

National PBS Documentary

Follow the compelling personal stories of five children and their families, struggling with learning differences, in this remarkable 90-minute documentary. As parents, educators, clinicians, and other professionals help the kids better understand their learning profiles, they are able to gain strategies and solutions that lead toward success both in and out of the classroom.

Video available April 2002.
PRE-ORDER NOW! \$19.95

Advisors

Cynthia Mata Aguilar
Education Development Center
Newton, MA

Robert B. Brooks, Ph.D.
Harvard Medical School
Boston, MA

Rose Christiansen
Lincoln School
Brookline, MA

Drake D. Duane, M.D.
Institute for Developmental
Behavioral Neurology
Scottsdale, AZ

Edwin S. Ellis, Ph.D.
University of Alabama
Tuscaloosa, AL

Nancy R. Hester
Durham Public Schools
Durham, NC

Lauren Katzman, Ed.D.
Harvard University
Cambridge, MA

Dr. Steven Leonard
Jeremiah E. Burke
High School
Boston, MA

Louisa C. Moats, Ed.D.
WICHD Early Intervention Project
Washington, DC

Michael W. Spence
Parsons, Howland & Spence, Inc.
Boston, MA

Ann Stern, Ph.D.
Educational Consultant
Waban, MA

Elisabeth H. Wiig, Ph.D.
Knowledge Research Institute, Inc.
Arlington, TX

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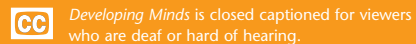
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THE ROBERTS FOUNDATION



Developing Minds is closed captioned for viewers who are deaf or hard of hearing.

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Educational Programming and Outreach
125 Western Avenue
Boston, Massachusetts 02134

“Success is a vitamin that every kid must take in order to thrive during his or her school years. We . . . must make sure that this critical learning ‘supplement’ is available to all children.”

—Dr. Mel Levine

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Your child can learn and thrive in school. Order the *Developing Minds* multimedia library today for tools and strategies that work.