

# Web Site Markers

Link to NOVA's "Einstein's Big Idea" from your library homepage. Then direct visitors with these Web site markers. Just photocopy, cut, and fold in half. Place near computers, on tables, and at other highly visible locations throughout your library.

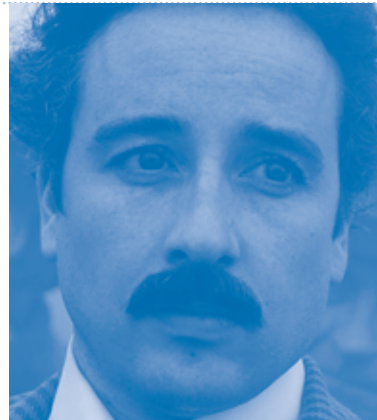
Cut

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fold

Think you know who put the  $E$  in  $E = mc^2$ ?  
It wasn't just Einstein.

Find out at [www.pbs.org/nova/einstein](http://www.pbs.org/nova/einstein)



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Cut

fold

According to  $E = mc^2$ , the mass of  
100 pennies has just enough energy to:



- a. melt a pound of lead
- b. power New York state for about two days
- c. power our entire world for a month



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