
Advertising Survey

Cigarette advertisements can be found in many places – on billboards, on buses and subways, in magazines and newspapers, and on large signs at sporting events. Look for some of these advertisements in your community and in the magazines and newspapers at home. Record your findings in the chart below.



Where is the advertisement found and who is the advertiser?	Who seems to be the target population of the ad?	How many tobacco ads were found in this location?

Review the data you have collected.
Which brand is advertised the most?

Where were the most ads found?