

**WLAE-TV, New Orleans, LA**  
**EEO Public File Report**  
**February 1, 2007 – January 31, 2008**

**I. Vacancy List**

<b>Job Title</b>	<b>Recruitment Sources</b>	<b>Recruitment Source Referring Hires</b>
TV Writer & Producer	Times Picayune	
	LA Department of Labor LA Works online posting	
	Freelance Pool	x
	WLAE Website	
Quality Control Operator	Times Picayune	x
	LA Works online posting	
	Freelance Pool	
	WLAE Website	

**II. Master recruitment Source List**

<b>Recruitment Source</b>	<b>Received Vacancy Notification?</b>	<b>Number Referred This Period</b>
<b>Times Picayune Classified Ads</b> 3800 Howard Ave., NOLA 70112 504-822-SELL Dionne White <a href="mailto:dpayton@timespicayune.org">dpayton@timespicayune.org</a>	Yes	18
<b>Louisiana Weekly Newspaper</b> Phone: (504) 282-3705 Fax: (504) 282-3773 <b>Mailing Address:</b> <b>P.O. Box 8628</b> <b>New Orleans, LA 70182</b>	no	0
<b>Loyola University Career Services Center</b> Paula Quenoy, Associate Director 6363 St. Charles Ave, Campus Box 200 New Orleans, LA 70118 504-865-3835	no	0
<b>Unsolicited Resumes</b> WLAE accepts unsolicited resumes from the general public. Resumes are kept on file for a period of six months and utilized as a primary recruitment source when a vacancy occurs.	no	1
Louisiana Department of Labor LA Works Website Posting LA Works.net	Yes	0
WLAE Website	Yes	10

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**III. Recruitment Initiatives**

<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>
1. Initiative No. 5 -- Establish an internship program designed to assist members of the community to acquire skills needed for broadcast employment.	WLAE established and maintained an internship program with the University of New Orleans by which a student interested in acquiring the necessary skills to pursue a career in broadcasting worked as an intern at the station during the 2007 fall semester. WLAE managers gave written evaluations to the intern, who also received class credit for the semester in which the internship was served.
2. Initiative No. 6 – Participate in job banks, Internet programs, and other programs designed to promote outreach generally (i.e., that are not primarily directed to providing notification of specific job vacancies).	WLAE established and maintained a Freelance Pool by which individuals across the community were provided opportunities to gain experience in the area of broadcast production.
3. Initiative No. 10 – Participate in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.	WLAE's General Manager participated as a speaker in Career Day on January 31, 2007 at Tchefuncte Middle School in Mandeville, LA.
4. Initiative No. 14 – Provide training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination.	WLAE's General Manager attended the following three training sessions which addressed differing aspects of ensuring equal employment opportunity and preventing discrimination in connection with station hiring practices and personnel matters: (a) held in April 2007 by the National Educational Television Association; (b) held in November 2007 by the National Association of Broadcasters; and (c) held in January 2008 by the Association of Public Television Stations.

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<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>
<p>5. Initiative No. 16 -- Participate in other activities than the ones listed that the licensee has designed to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.</p>	<p>A. Participated on an ongoing basis throughout the 12-month reporting period in the job bank program of the Louisiana Office of Workforce Development.</p> <p>B. Posted general and specific employment information on online bulletin boards maintained by Willwoods Community for its owned-and-operated government-subsidized apartments, assisted-living centers and similar facilities.</p> <p>C. Posted general and specific employment information on WLAE's online website.</p> <p>D. Conducted a tuition auction in March 2007 with Holy Cross High School and other local education institutions.</p>