

## **The Beauty of Ugly**

### **Do Humans' Attitudes About Beauty Impact Animals? Survey Organizer**

**Step 1:** What do you want to find out? State this in the form of a question.

**Step 2:** Design the Survey

As a group, discuss the following:

- What kind of survey will you create, e.g., paper questionnaire, face-to-face interview or telephone interview?
- What kind of questions will you use, e.g., multiple choice, open-ended?
- Will you incorporate media into your survey, e.g., photographs or video?

**Step 3:** Administer the Survey

Who will you ask to participate in the survey?

How many people will you survey?

**Step 4:** Analyze the Results

How will you analyze the results?

What charts will you use to show the results?

**Step 5:** Share the Results

Use the back of this page to plan your class presentation.

**The presentation will need to include the following:**

- Explanations of how you created the survey, how the survey results were analyzed, who and how many people participated in the survey and an explanation of the survey results.
- Chart(s) that explain your survey results.