

# Become an Official *Making Stuff* Outreach Site!

## What/Who is NOVA?

The NOVA Science Unit, based at WGBH in Boston, MA, produces educational documentary television for PBS. NOVA also produces web content and other educational resources. Check out the website to learn more: [www.pbs.org/nova](http://www.pbs.org/nova).



## What is Making Stuff?

NOVA's *Making Stuff* presents dramatic stories about how the fields of engineering and materials science have changed history and are shaping the future. Respected journalist David Pogue returns as host. With his zany humor and zest for discovery, Pogue meets the scientists and engineers who are plunging to the bottom of the temperature scale, finding design inspiration in nature, and breaking every speed limit to make a new generation of "stuff" that is wilder, colder, faster, and safer than anything we've ever seen or experienced.

## Making Stuff Outreach

NOVA Education is working with organizations around the country on a *Making Stuff* outreach campaign. The campaign includes working with 75 Official Outreach Sites whose personnel will use the materials from the *Making Stuff* Project Boxes to facilitate hands-on activities and design challenges, based on the four themes from *Making Stuff*, with their local audiences. These activities offer pathways for learners of all ages to explore how scientific discovery and engineering lead to innovation.

## What are the responsibilities of an Official Outreach Site?

- Using the *Making Stuff* project boxes and hands-on activities with your public audiences in the Winter/Spring of 2014.
- Displaying the *Making Stuff* banner at your institution during the term of the project.
- Registering with and subsequently participating in an online Google Community devoted to the pedagogy of "making."
- Providing feedback to NOVA's external evaluator about your experience at the conclusion of the project.

## Timeline for Official Outreach Sites

**September 2013** — Apply to become an Official Outreach Site and receive a Project Box & Outreach Package.

**Early October** — Applicants are notified of admission.

**October & November** — Become part of the community, begin participation, gain access to PD resources.

**Late November & December** — Project Boxes shipped.

**January through March 2014** — Sites use Project Boxes and start *Making Stuff* with local audiences.

**Spring 2014** — Sites provide feedback to NOVA's external evaluator.

## What can you get out of it?

- Permanent use of the *Making Stuff* Project Boxes and hands-on activities with your public audiences.
- Identification of the NOVA brand with your institution.
- NOVA support for your institution's programming.
- The benefit of membership and participation with the Google Community of educators from across the country.
- The opportunity to provide NOVA with feedback to improve future programs and offerings for educators.

## So how do you apply?

To be considered as one of the 75 sites, please submit an application on behalf of your organization by **September 27th, 2013**. You can find the brief application here: [www.surveymonkey.com/s/makingstuffoutreach](http://www.surveymonkey.com/s/makingstuffoutreach)

Sites will be alerted of admission decisions in early October, 2013.

