



Propaganda Analysis Guide

Directions: Use the following prompts to guide the development of your analysis of a piece of propaganda.

Briefly describe the propaganda piece.

Which person, country, government, or organization created it? At whom or was it aimed? What is its purpose?

What are the main images on the poster or leaflet? What do they seem to suggest or represent? What else do they remind you of?

If there is text you can read, what does it say? How does it work in concert with the imagery? Is the message direct or suggestive?

What effect do you think this piece of propaganda had on recipients? Why?

What's your overall assessment of this piece of propaganda?
